



INDEPENDENT X-RAY  
QUALITY ASSURANCE

# RTI achieves 40% product sales growth in 2024

Gothenburg, Sweden, 4 February 2025

RTI, a global leader in quality assurance (QA) solutions for diagnostic radiology, has announced a 40% increase in product sales in 2024 compared to the previous year. This growth builds on a trend of continuous expansion, driven by, among others, the sustained success of Cobia and the growing market adoption of Mako, RTI's latest X-ray quality assurance solution.

Cobia, known for its ease of use and reliability, has consistently performed well across key global markets, solidifying RTI's position as a leader in the field. Meanwhile, Mako, launched in late 2023, is contributing to growth, though its full impact is still developing. While Mako delivers advanced efficiency, accuracy, and workflow integration, its adoption is an ongoing process, influenced by longer sales cycles and user adaptation.

"Our strong sales growth in 2024 is the result of a long-term focus on product innovation and market expansion," says Elin Sahlberg, CEO. "The sustained success of Cobia, combined with the introduction of Mako, reflects our commitment to providing industry-leading QA solutions. Customers appreciate the precision, durability, and seamless integration of our hardware and software, and our sales teams and partners have played a key role in strengthening our market position."

RTI's digital ecosystem continues to grow, with myRTI Cloud providing automatic database backup, multi-device synchronization, and seamless connectivity with Ocean Next, RTI's advanced software for tablets, PCs, and the cloud.

With Cobia's continued strong performance and Mako's growing presence, RTI is well-positioned for sustained long-term growth in 2025 and beyond. For more information, visit [RTI's homepage](#).





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## About RTI

RTI is a world-leading manufacturer of quality assurance (QA) solutions for diagnostic radiology. In 1981, RTI invented the first X-ray QA systems and since then, innovation has been at the heart of our corporate philosophy. Our comprehensive independent QA solutions allow medical physicists and service engineers across the world to ensure that X-ray units in all modalities are optimized and safe. RTI's X-Ray QA hardware and software are used by hospitals, manufacturers of X-ray equipment, service companies and government authorities worldwide, across all different modalities, including R/F, dental, CT, mammography, interventional and surgery (C-arms). With design, manufacturing and calibration services carried out in Sweden, RTI has sales offices in America, Asia and Europe and is represented by up to 100 distributors worldwide.